

## 2025 Coachella Valley Firebirds/Acrisure Arena Sweepstakes - Official Rules for Contests and Sweepstakes

These are the Official Rules for the “2025 Coachella Valley Firebirds Sweepstakes” (the “Sweepstakes”) sponsored by California Bank & Trust (“Sponsor”). By entering the Sweepstakes, entrants agree to comply with and be bound by these Official Rules.

1. **How to Enter:** During the Promotion Period (defined below), entrants can complete the online entry form by visiting [calbanktrust.com/firebirdsbanking](http://calbanktrust.com/firebirdsbanking), including the submission of your email address. A maximum of one (1) entry allowed per entrant. Purchasing will not increase your odds of winning and no purchase is necessary to enter. All entries become the exclusive property of the Sponsor, and none will be acknowledged or returned. Proof of submission will not be deemed to be proof of receipt by the Sponsor. See “Eligibility and Restrictions” below for an alternative method of entry.

2. **Winning Entry; Prizes:** The winning entry will be drawn monthly, following the Promotion Period, via a random selection process from the pool of eligible entries. Entrants selected must comply with all terms and conditions of these Official Rules, as determined by Sponsor, and winning is contingent upon fulfilling all requirements. Only [1] will be awarded. All decisions of Sponsor are final and binding with respect to this Sweepstakes.

The prize for the Sweepstakes winner is: (2) tickets to an event at the arena and a \$100 gift card. No alternative prize, cash equivalent, or other substitution is permitted, except by Sponsor, who reserves the right to substitute a prize with another prize of greater or equal approximate value.  
Estimated Retail Value: \$350.

3. **Sweepstakes Schedule and Timing:** The Sweepstakes begins on the 1<sup>st</sup> day of each month at 12:00:00 p.m. Pacific Standard Time (“PST”) and ends on last day of each month at 4:00:00 p.m. CST (“Promotion Period”). Sponsor’s time clock is the official clock for this Sweepstakes. Sweepstakes schedule is as follows:

January 1 – January 31  
February 1 – February 28  
March 1 – March 31  
April 1 – April 30  
May 1 – May 31  
June 1 – June 30  
July 1 – July 31  
August 1 – August 31  
September 1 – September 30  
October 1 – October 31  
November 1 – November 30

4. **Notification and Redemption of Prizes:** Sponsor will notify the winner via a method that Sponsor selects, within one (1) business day of the close of the Promotion Period. A winner is subject to verification, including verification of age. If a potential winner cannot be contacted within 12 hours after the first attempt to contact him/her, or if he/she fails to satisfy all conditions to acceptance described below, or to qualify for any other reason under these Official Rules, Sponsor may select an alternate entrant at random from among all eligible entries received. A winning entrant is only a winner after notification by the Sponsor and compliance with the terms and conditions of these Official Rules, as determined by Sponsor.

5. **Conditions to Acceptance of Prizes:** Except where prohibited, potential winner must sign and return to Sponsor, within ten (10) business days of being notified, an affidavit of eligibility and liability/publicity release in order to claim his/her prize. By accepting a prize, each winner consents to the use of his or her name, likeness, voice, opinions, biographical information, hometown and state and/or other personal

information in advertising without additional compensation and agrees to provide the Sponsor with anything reasonably required by the Sponsor to document such consent. Winners shall bear any, and all costs associated with participating in the Sweepstakes or winning a prize. All applicable taxes, including any federal, state or local tax liabilities, are the sole responsibility of the winner(s) and the winner(s) may receive an IRS tax reporting statement for the approximate retail value of the prize, If tax documentation including a valid W-9 or W-8 is not completed, the prize may be forfeited,

**6. Eligibility and Restrictions:** Participation constitutes full and unconditional agreement to, and acceptance of these Official Rules. There is no charge, fee, purchase, or other consideration required to enter or win the Sweepstakes. An alternative method of entry is provided: Send an email to [marketing.admin@calbt.com](mailto:marketing.admin@calbt.com). There is a limit of one entry per qualified entrant during the Sweepstakes. Qualified entrants are limited to legal residents of California who are eighteen (18) years of age or older on the date of entry. Employees of the Bank and its parent and affiliates, members of such employees' immediate families and individuals living in the same household with such employees, are not eligible to win the Sweepstakes. The Sweepstakes is void where the Sweepstakes, or the method of entry or any other aspect of the Sweepstakes, is prohibited or restricted by, or in violation of, law.

**7. Odds of Winning:** Chances of winning depend on the number of eligible entries received during the Promotion Period. The winning entries for the Prizes will be drawn from the eligible entries submitted.

**8. Administration, Application and Interpretation:** Whenever Sponsor has the option, right or responsibility under these Official Rules to take any action or make any decision, judgment or determination, Sponsor reserves the right to do so (or decide not to do so) in its sole and absolute discretion, for any reason or no reason, without being required to explain or consider the consequences of its actions or the advice, opinions, perspective or rights of anyone else. This is necessary for the efficient operation of the Sweepstakes. Sponsor reserves the right to apply and interpret these Official Rules and conduct and administer the Sweepstakes. Any decision by Sponsor regarding the Sweepstakes, including eligibility of entrants and determination of the winners, shall be final and binding.

**9. Right to Cancel or Modify Sweepstakes:** The Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or technical failures destroy the integrity of the Sweepstakes as determined by the Sponsor. If, for any reason, the Sweepstakes is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, network overload (Internet/phone/cellular) or any other causes which Sponsor deems could corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right to cancel, terminate, modify or suspend the Sweepstakes or these Official Rules, change the Promotion Period, and select a winner from entries received prior to the action taken or in such other manner as Sponsor may deem appropriate.

**10. Release and Limitation of Liability:** Neither the MLS Entities, Sponsor, nor its parent or affiliates, nor their respective agents, officers, directors, employees, agencies, or attorneys, are responsible for, and entrants release all such parties from any claim, cause of action or liability, including without limitation those relating to any personal injury, death, loss, expense or damages of any kind, under any theory of law or in equity, arising from, (a) entry or participation in the Sweepstakes or limitation on entrant's ability to do so; (b) acceptance or use of any prizes awarded in the Sweepstakes; (c) incomplete, lost, late, damaged, illegible or misdirected e-mail and/or postal mail or other communication; (d) hardware or software failures of any kind; (e) lost or unavailable network connections; or (f) failed, incomplete, garbled or delayed computer transmissions, whether any of the foregoing are caused by users or by any of the equipment or programming associated with or utilized in the Sweepstakes, or by any technical or human error which may occur in the processing of submissions.

**11. General Conditions:** Sponsor reserves the right to disqualify any individual it believes or finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules, or in any unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any web site or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any

such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. **Disputes:** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by any court of competent jurisdiction located in the State of California; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred by entrant, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than as expressly allowed herein, and further waives any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the law of any jurisdiction other than the State of California. In the event of a dispute, entries will be deemed to have been submitted by the owner of the e-mail account on the entry. For these purposes, an e-mail account holder shall mean the natural person assigned to such e-mail account by the Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with such e-mail account.

13. **Winners List/Rules Request:** For winner's name (first initial, last name) or Official Rules, send a self-addressed, stamped envelope specifying "Official Rules" or "Winner List" to: Marketing Department (4320 La Jolla Village Dr., Ste. 250, San Diego, CA 92122).

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