



CALIFORNIA BANK & TRUST'S "IN YOUR CORNER" MAGAZINE WINS 2023 dotCOMM AWARD

Bank's client-focused magazine is honored with Gold distinction for excellence in web creativity and digital communication

SAN DIEGO – September 11, 2023 – [California Bank & Trust](#) (CB&T), one of California's leading banks, was honored with a Gold distinction in the 2023 dotCOMM awards for its [In Your Corner magazine](#).

In Your Corner demonstrates CB&T's focus on supporting the people and businesses building California. The 35-page spring 2023 issue submitted for the award includes features on local businesses, how-to stories for entrepreneurs and established enterprises, and wellness-focused content for healthy living in California. As an extension of CB&T, the magazine also provides intelligent, concise and informational resources for businesses and individuals who want to enhance their financial well-being.

"This is the fourth time this year that In Your Corner magazine has earned professional recognition—that's gratifying. We developed In Your Corner to give something back to our clients and their businesses. Our clients are the foundation of the California economy, and we're thrilled to be able to provide them with both practical information and inspirational stories," said Jathan Segur, executive vice president, premier wealth management, SBA and marketing director at CB&T. "The magazine is made possible by the hard work of the CB&T marketing team, who share in this accolade."

The dotCOMM awards honor excellence in web creativity and digital communication across multiple industries. The Association of Marketing and Communication Professionals administers and judges the awards. Judges include some of the most respected evaluators of creative work in the marketing and communication industry. A complete list of the 2023 winners can be found at [dotcommawards.com](#).

This year, In Your Corner also received Platinum awards from the AVA Digital Awards and Hermes Creative Awards and an excellence award at the Communicator Awards.

About California Bank & Trust (CB&T): CB&T has been helping Californians and their businesses grow and prosper for 70 years. A division of Zions Bancorporation, N.A. (NASDAQ: ZION), CB&T has been voted "Best Bank" by the San Diego Union Tribune for 13 consecutive years, and "Best Commercial Bank" for 10 years in a row. Readers of The Orange County Register have also voted CB&T as the county's "Best Bank" for nine consecutive years; and the group has consistently won the Greenwich Excellence Awards for achievement in Middle-Market and Small Business. Its experienced and professional bankers are backed by major resources yet maintain local decision-



making authority and regional market and industry expertise. Each is committed to providing clients with valuable economic insights and connecting them with the beneficial business relationships they need in order to succeed. To learn more, visit www.calbanktrust.com.

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